

General Meeting February 19, 2014

Meeting was called to order at 7:30pm. A Sign- in sheet was passed around.

Treasurer's Report: Ken Smith

- Tony gave a financial update of the club's assets and expenses and provided Ken's report.
- Discussed getting Tony's name as a co-signer for the finances through the banks.

1st Vice President – Intramurals: Andrea Ayala

- Juan provided Andrea's report.
- Approval for North Middle School June 1 to August 2nd intramurals. Cannot use field June 7th because there is a tournament.
- Fields are available Saturdays 8am-12pm and Sun 4pm-10pm,
- Travel Tryouts April 6, 12, & 27th from 1pm to 3pm.
- Uniforms catalog for World Cup Jerseys. \$17.95 for youth if order 1,000 or more, but they will honor that price no matter how many we order. Shorts will be the color of the stripe on the shirt and socks color of stripe or all black. Name of country on front and PYSA on sleeve.
- May 1st need to have order in to Score.
- Registration form was sent to Tony for review and Tony and Andrea want to match the online and paper forms together.
- Feb 27th distribute registration forms to Elementary Schools for Intramurals
- Before April 30th \$60, after April 30th price goes up to \$70 to cover additional shipping fees. Cut-off is May 30th and after that would have to make special arrangements with Andrea to cover additional charges.
- Place ads in local newspapers to advertise.
- Board voted unanimously to place ads in local papers as proposed by Juan and seconded by Charlie. Andrea will come up with pricing options for different papers and provide them to the board for approval.
- Also posting on other local websites and to other local businesses.
- Website registration live by March 1st at the latest. Walk-ins March 1, 8, 29, and April 14, 930am-12pm at Remax building in Perkasio. People can register online or via paper copy there. Also suggested it being a good opportunity for travel coaches to be there for meet and greet and to discuss travel.
- Proposed photography- June 21st with makeup date June 28. Due to Concussion Awareness Tournament on 21st, Andrea will check for new dates. Pictures will be shipped to parents and parents will pay shipping to eliminate hassle of getting it to parents especially with vacations at the end of the season. Also discussed possibility of having pictures on game dates so teams don't have to go on a separate date.

- Yard signs, have 17 in shed. Mike Tirjan has 2 at his house. There are 6 travel signs. Talked about adding travel announcement to bottom of intramural flyers as an announcement.
- Created Facebook page, not live yet, set it up so only administrators can post to page. People can like it but not post on the page. Andrea will send out the facebook link to Board. Megan and Andrea will monitor Facebook page.
- Mentioned training opportunity- peewee soccer clinic 4-6yr olds \$50 for 5 wk and \$200 for 10 wk. 10 wks also for older kids and includes 1 hr ball skills and 1 hr cross fitness training clinic with Pennridge High School Coach.
- Intramural start June 9th, 6 wks long.

2nd Vice President – Travel: Greg Banis

- Mike Older looking to take over U8 boys from this past yr. Currently the team is half U-8 and half U-9. Juan Ayala U-10 boys, Dan U-10 and U-11 girls' teams, Dave Martin U-11 boys for next year. Frank, Rob, Mike, Harvey, and Greg will continue coaching current teams. Like to provide coaching opportunities for some volunteers interested in coaching. Posting opportunities on Facebook and Twitter. Club pays for coach licensing.
- Tryouts April 6, 12, and 27 from 1pm to 3pm. Everybody 1-3 or stagger it? Consensus was to have it all at once. Make changes on as needed basis for spring game conflicts.
- Inter county meeting: insurance per team increased from \$25 to \$33 for team. \$1 increase per player \$8.50 to \$9.50
- EPYSA March 9 annual meeting, recommended reading proposed by-law changes because changes should be voted on at that meeting. Changes entail taking voting rights away from clubs and giving it to EPYSA.
- Sending proposed changes out to current contacts EPYSA has. May need to reach out to them to receive them.
- Initial team placements will be posted Feb-March and May we can give input on those placements.
- Will try to add teams that will be moving from Lehigh Valley.
- Representatives were at Inter County Meeting from Philadelphia Union trying to promote relationships with clubs in the surrounding areas and sell packages. Representative willing to come out and talk to Board about the different packages available. Recommended package 4. Includes playing time, passes, tickets, parking passes, etc. depending on package, 4 endline season tickets. Passed around info. on different level options.
- Travel coaches are interested in training for their teams. Interest in contracting with specific trainer? Is it one that could bring interest in our club? Discussed coming up with a face for training for Pennridge. Discussed having Total Soccer or a program come in rather than one person, established training program. Doing training in August, leaving things for coach to do throughout year, and coming back in late r in the season. Total Soccer started Core program with high school. Dutch Total Soccer was also thrown out as a possibility.

- Discussed pulling in High School coaches but not really involved with PYSA.
- Spring League- Rob and Dan's teams are doing Lehigh Valley and deadline coming up. Others looking at Rock League. After spring, done with Lehigh Valley. Inter County- Greg only one listed for the club so far and will straighten that out.

Head Coach/Referee: Charlie Bratchford

- First coaches meeting tonight at 6:30pm- discussed goal keeping coach and code of conduct for coaches, but work on policing it. Put together coaching curriculum for intramural coaches. Putting together referees database 2 refs so far from last year.
- Looked into setting up Twitter. Wants permission before setting it up and a second person to approve and share responsibility. Free marketing lots of networking. Can't prevent posts from others so more difficult to monitor inappropriate feedback, but can unfollow people who become a concern. Charlie proposed and Greg seconded. Dan abstained the rest voted, "Yes." Charlie will set-up the twitter and Megan will assist. Call Twitter page: Pennridge Yellowjackets. Use yellowjacket logo.

Sponsorship Coordinator: Juan Ayala

- Got numbers from database to create charts with number of kids 408 last year for Intramural. 479 accounts total on website for club.
- Created sponsorship form and asks sponsors what size t-shirt to receive for sponsoring. Also receive plaque.
- Need to get correct addresses because 40-50 sent back to sender for wrong address last year.
- Sponsoring choices are provided: intramural, travel, kid, team. Inter County is not opposed to advertisements on uniforms as long as it's not obnoxious. EPYSA approved it as well and they said only time may run into a problem is if a tournament doesn't allow uniforms with other advertisements because they have specific ones for the tournament. Can put team sponsorships on own bags/warm-ups, just not uniforms which need to be consistent across the club. Can't use sponsors that compete with Dick's because they are the sponsor for Blue Sombrero. Blue Sombrero does our website for free and it saves us money in registration.
- Juan will email out sponsorship form to Board to approve and disperse.

Equipment Manager: Dan Brown

- We are down to one case of paint. Last year's paint didn't work well at all, \$29 per case/freight \$650 by Score. Epic brand is Durastripe cost is \$1,250. Pioneer is \$1,600. Orange paint was much more expensive and not as visible. Cheaper to buy paint machines separately. Dan proposed going with Durastripe. Charlie seconded. It will be \$1,250 for a freight of 30 cases of white paint. Board unanimously voted to approve.

- Dan DeMeester provided a design and quote for 84 cents a patch for 1,000 patches by Spike's Trophy. Soccer Magic 83 cents plus \$25 design fee. 87 cents per patch for 247 Patches. Dan is proposing going with current company for 84 cents. Discussed checking with Buxmont who also wants to sponsor and give discounts. Dan will check on sponsorship with Spike's Trophy too.
- Wants to throw away miscellaneous lost and found stuff that looks like trash. Board agreed.

Registrar: Bill Thorrrington

- No report

Secretary: Megan Banis-Clemens

- Updated contact info for Board and Travel Coaches.
- Mike Older will be taking on Dan DeMeester's team from last year. Roughly half of the team was playing a year up. Dan expressed interest in keeping the team together. Greg Banis relayed the club's policy to keep players age appropriate whenever possible unless they stand out as players that should play up. He stated that it should be decided on a case by case basis and that all opinions would be taken into account, but that we can't really decide until we see what tryouts look like and how many kids come out. Jon Angelo, a parent from that team, shared his feelings about keeping the team together and stressed the importance of the relationships they had built together. The overall consensus was that we will have to wait and see what happens with try-outs and what the numbers are to make the best decision.

President's Report: Tony Romeo

- Called Grimm, Biehn, and Thatcher who advised club to keep By-laws simple, have policy written down. Wants 501 C documents to look over.
- Dan Paici has paperwork if Dale Kaya or Skip Bateman was original attorney. Dennis Dunlap, PYSA's accountant, said George filed it himself instead of having Dennis do it to cut costs last year. Dennis wants club to sign power of attorney to him in dealing with the IRS so he can check status with IRS and handle 501C issue. Dan Paici said we don't need it because we are non-profit so anyone can check, but unclear if that is just to check and not to get details or make corrections. Dan Paici is also checking with IRS.
- Checked into cost of storing official documents for the Board and Paici said they would store it for free. Vote taken to have them hold paperwork. Board unanimously voted to store all of the documents with them as proposed by Tony and seconded by Greg.
- Tony proposed to give power of attorney to Dennis Dunlap specifically for dealing with the IRS on that taxes. Megan seconded and Board voted unanimously to give Dennis power of attorney over taxes.
- Who has Magic Jack phone? Frank will ask George. Possibly obsolete anyway. May be best to set up a google number that can be forwarded to President's cell phone and can be passed on to future presidents.

Old Business

- Edited prior month’s meeting minutes.

New Business

- We should get a google number for club and pass it on to new boards. Tony will get number and vote on it next month. Ken and Tony working on getting authority on checks and visa card.
- Jim Petzold will be director of Field Marshals for Concussion Awareness Tournament. Mike Tirjan will be tournament sponsor. Need to decide what to do about cost because older teams more expensive for ref. fees. Decided \$275 for 8v8 and \$325 for 11v11 on June 21st and June 22nd. Teams will be guaranteed 5 25 min games. Girls one day and boys other day.

Sign-In Sheet

Executive Committee

- | | |
|----------------------------------------------|---------------------|
| ✓ President | Tony Romeo |
| ☐ 1 st Vice President-Intramural | Andrea Ayala |
| ✓ 2 nd Vice President-Travel Team | Greg Banis |
| ✓ Secretary | Megan Banis-Clemens |
| ☐ Treasurer | Ken Smith |
| ✓ Head Coach/Referee | Charlie Bratchford |
| ✓ Equipment Manager | Dan Brown |
| ✓ Registrar | Bill Thorrington |
| ✓ Sponsorship Coordinator | Juan Ayala |

Team	Coach	Representative
U10 Girls	Dan Brown	Dan Brown
U11 Girls	Rob Padfield	
U12 Girls	Mike Tirjan	Mike Tirjan
U13 Girls	Greg Banis	Greg Banis
U8 Boys	Dann De Meester	Michael Older
U9 Boys	Juan Ayala	Juan Ayala
U11 Boys	Frank DeMas	Frank DeMas
U13 Boys	Harvey Smith	Bill Rossman

Members

Print Name

Team

Matt Curry	U-11 Boys
Jon Angelo	U-8 Boys

Meeting was adjourned at 10:22 pm.

Respectfully submitted by,
Megan Banis-Clemens